



Case Study



FUSION
STAFFING
OUR PEOPLE, YOUR BUSINESS

50% faster getting candidates work-ready by automating onboarding and registration.

34% Reduction in time-to-placement by using push notifications to fill shifts.

"Launching our own agency was exciting, but we knew admin and compliance could slow us down. Mobile Rocket changed the game – compliance is seamless, bookings are effortless, and our candidates stay engaged. It's fast, easy, and lets us focus on growing. Honestly, we wouldn't do it any other way!"

Alan Hunsdale, Operations Manager Fusion Staffing

Fusion Staffing, founded by recruitment veterans Alan and Adam, sought to build a fast-growing temporary recruitment business. Their biggest challenge was minimising the burden of admin while ensuring seamless compliance tracking, efficient shift management, and strong candidate engagement.

To solve this, they adopted a mobile-first recruitment platform that automated compliance, streamlined shift bookings, and enhanced communication through a custom-branded app.

The result? Fusion Staffing is now positioned for rapid growth, with a scalable, automated system that supports expansion into new sectors like health and social care.

The Challenge

Fusion Staffing needed a solution that would let them scale quickly and overcome certain administrative bottlenecks:

- **Compliance Complexity:** Managing DBS and right-to-work documents was time-consuming and error-prone.
- **Inefficient Booking Process:** Scheduling and shift allocation was cumbersome.
- **Candidate/Client Engagement Gaps:** Manual processes limited communication and slowed placements.
- **Scalability Needs:** They need a system that will grow with them as they expand while reducing admin workload.

Alan and Adam needed a temporary recruitment CRM to automate compliance, streamline shift bookings,

and enhance candidate engagement. A user-friendly system was essential for quick onboarding and seamless operations.

A Fusion Staffing mobile app was required to enable self-service registrations, reducing admin while improving engagement. Bulk messaging and push notifications ensured fast shift fulfilment and workforce compliance.

With plans to expand into health and social care, they required a scalable solution that could grow with their business, allowing them to focus on recruitment rather than administrative bottlenecks.

The Results

- ✓ **Faster Onboarding & Compliance:** Candidates could remotely complete registrations, upload documents, sign contracts all from their mobile devices.
- ✓ **Seamless Communication & Job Matching:** Push notifications alert candidates to new roles and in-app chat enables direct engagement with Fusion Staffing.
- ✓ **Efficient Timesheet & Shift Management:** Candidates could digitally submit timesheets, clock in/out, ensuring smoother operations for their clients.

Would you like to see how a mobile-first approach could help you out? Get in touch

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