

## Email

Subject: Quick Response Please

Hi Firstname,

We hope you had some luck with the lottery ticket we sent through to you :)

...but when it comes to attracting candidates it's not down to luck.

Could we have your help?

We've recently made a lot of changes to our mobile app platform...

...helping recruiters communicate more effectively with candidates, saving lots of time and filling more vacancies.

We feel there is nothing like it on the market to help ease your recruitment pain.

I am taking an educated stab in the dark here, however based on my research, you appear to be an appropriate person to connect with ... or might at least point me in the right direction of who is?

More details of the app can be found here:

[Click Here](#)

I appreciate the help!

Warmest Regards,

Name.

P.S If you require a more detailed preview of your app [click here](#)